



2017 - 2018 Annual Report

Mission

- College of Adaptive Arts provides an equitable collegiate experience to adults with special needs who historically have not had access to college education.

Vision

- To empower the student body to creatively transform perception of disability in the community
- To take this model nationwide to become as widespread and robust in the education space as Special Olympics is in the athletic space

Mottos

- We are Different. We are Able.
- Creating successful contributing citizens through the arts

Founders

Pamela Lindsay, *Dean*
DeAnna Pursai, *Exec. Dir.*

Board of Directors

Adrien LeBiavant, *Chair*
Brian H. Appleton
Toni Cook
David Cross
Mimi Giannini
Sandee Raval Kiehl
Joe Siecinski
Loni Spratt
Charlie Vlahogiannis
Shar Yorgey
Hubert Gotuaco, *Business Advisor*
Jen Mulry, *ex-officio*

www.collegeofadaptivearts.org
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San Jose, CA 95126
408-538-3809
info@collegeofadaptivearts.org

Striving Toward a Nationwide Equitable Collegiate Model

This year CAA has continued to experience overwhelming support and momentum. We are truly grateful, and now we are asking for all hands, hearts, and minds as we seek to gain a critical mass and reach the tipping point where this model will fully take root. With your support, we will Move this Mountain for deserving adults who want a viable opportunity to continue to learn and contribute to our community.

Key Growth Accomplishments

- Operational budget has grown 12x since inception in 2009: from \$55K in 2009 to \$700K in 2017/18
- Enrolled 100th student in the Fall of 2017 through Distance Learning capabilities, thanks to a grant from the Adobe Foundation
- Secured Directors for all 9 Schools of Instruction
- Monthly Library Lecture Series: Financial Planning, NASA Astronaut, Civic Engagement

Grants, Awards, and Recognition

- Rotary Foundation of San Jose - Community Grant

- Silicon Valley Community Fund - Donor Circle of the Arts grant for the School of Dance
- KQED Arts Jan. 2018 story on Professor Isabella Torres/Latizmo as reached almost 50,000 views on social media
- 2018 CreaTV Creative Awards Finalists – Best Television Series

Significant 2017 Events

- Achieved Platinum Status on GuideStar, national vetting portal of nonprofit transparency
- 6th Annual CAA Golf Classic at Santa Teresa Golf Club welcomed more than 100 golfers
- Giving Breakfast at Scotts Seafood - secured underwriters for 4 schools, \$15K/year each
- 3rd Annual CAA Staff Showcase in March 2018 at the Hammer Theatre
- 9th Annual Celebrating Abilities Film Festival featured international and local films by/for/about individuals of all abilities



2018 CreaTV Creative Awards Finalists – Best Television Series



Valedictorian Jennifer Hall

Our Curriculum

- Privately accredited based on ARTS Model for educating adults with special needs
© Pamela Lindsay 2013
- 41 distinct course offerings
- 4 quarters/year, 9 weeks/quarter
- 1 hour/class, 3 units/class
- 60 units: privately accredited, nontransferable undergraduate diploma
- 240 units: graduate diploma, designed to integrate students into the community through their chosen emphasis
- Distance learning available via Skype and 2 Suitable Technology Beam Robots
- Exploring independent study options for optimal differentiation of instruction
- San Andreas Regional Center SARC Vendor Code: ZS0975; Adaptive Skills #102
- Average class size: 10
- Tuition: \$245/class
- Scholarships available

Schools of study

- Art
- Communications
- Dance
- Health and Wellness
- Library Arts
- Music
- Science & Technology
- Theatre
- TV/Film
- Digital Media Lab

Additional activities include:

- Walking team
- Golf Team
- Student Council
- Touring Performances
- Forthcoming: CAA Gaming Team
- Forthcoming: Bowling Team

Students & Faculty

Enrollment: Average 96 students/quarter
Total annual seats filled: 1431
Average Age: 32

Types of Disabilities:

- Down: 28%
- Developmental delay: 38%
- Autism: 26%
- Epilepsy: 8%
- Physical differences: 8%
- Medically Fragile: 10%
- Other: 4%

Faculty/Staff:

- Full time with medical benefits: 2
- 30 hours with medical benefits: 2
- Part time: 30
- Staff with disabilities: 58%
- Staff benefit: full Lyft transportation provided to 6 employees who do not drive
- Staff making over \$30,000 annually: 0

Transforming Perception in the Community

We average 2-3 community performances each month.

Since inception in 2009, our Performing Troupes have performed at 200+ venues, including schools, businesses, senior centers, day programs, community events and partner charity fundraisers.

We are available for community engagements including:

- Corporate Lunch & Learn
- Student Speakers
- Showboaters Musical Theatre
- Varsity Cheer Squad
- Concert Choir
- Latizmo Hip Hop Dance
- Children's Music Sing-Along Troupe
- Heroes Outreach Multi-Age Dance Troupe
- Adaptive Guitar
- Film Festival Road Show




Find out more

We'd love to give you a tour!
Please contact us for information about classes as well as volunteer, donor and community partnership opportunities.

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 @CAACardinals

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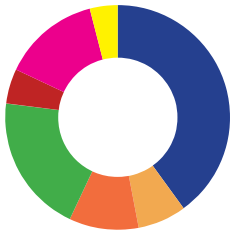
 collegeofadaptivearts

 CAACardinals

Budget

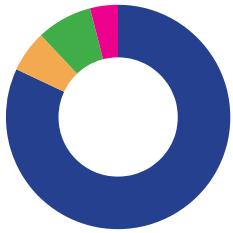
Annual Budget: \$705,034

Income:



- Tuition: 40%
- Donations (Indiv., Corporate, & Corporate Match): 7%
- Events: 10%
- Salary In-Kind: 20%
- Space In-Kind: 5%
- School Underwriting: 14%
- Other: 4%

Expenses:



- Instruction & Program: 82%
- Classroom Materials & Supplies: 6%
- Admin: 8%
- Events: 4%

Underwriting

- Health and Wellness: *CiscoSystems*
- Library Arts: *Pursai Family Fund*
- Theatre: *Principe O'Farrell Family*
- TV/Film: *Private Foundation*
- Art: *Open*
- Communications: *Open*
- Dance: *Open*
- Music: *Open*
- Science & Technology: *Open*



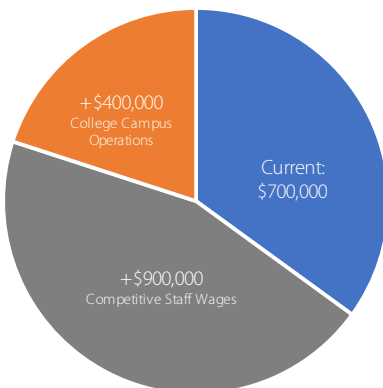
The Next Step: Financial Sustainability • We're Making History

In the spirit of Silicon Valley innovation, CAA has operated as a scrappy startup since 2009—and proven that this model is effective and impactful for students, families, and the broader community.

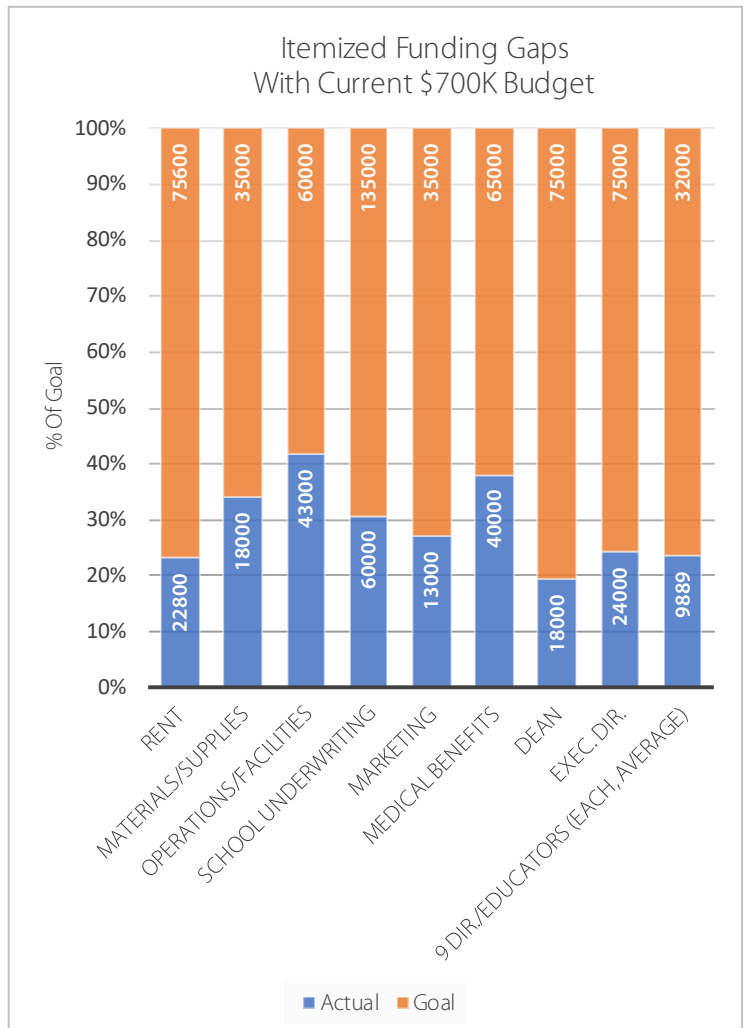
It's now time to solidify our financial viability and to make CAA competitive, sustainable, and replicable.

Our vision is for College of Adaptive Arts to go national, having the same impact on education as Special Olympics has had on athletics. We are asking our supporters and the community to help find a college campus on which to co-locate, and to make the connections needed to achieve these goals.

ANNUAL BUDGET:
EXISTING TO SUSTAINABLE
\$700K to \$2 million



Itemized Funding Gaps
With Current \$700K Budget



Together We Are Moving Mountains

2017-2018 School Underwriters

Education Library: **Pursai Family Fund**
Health & Wellness: **Cisco Systems**
Theatre: **Principe O'Farrell Family**
TV/Film: **Private Family Foundation**
Art: *Open*
Communications: *Open*
Dance: *Open*
Music: *Open*
Science & Technology: *Open*

ROCKSTAR Monthly Recurring Donors

Brian & Laura Clow Appleton
Judith Calise
Toni & Gary Cook
Sharon Dahnert
Betty Joroski
Adrien & Michelle Le Biavant
Dottie Newick
Jen Pleimann Mulry
Sande Raval Kiehl
Shine On Shirts - Mike Morello
Joe Siecinski
Loni Spratt Brown
Bruce & Maria Rizo Tirado
Anonymous

2018 Corporate Donors

*Recurring Monthly/Repeat Donor

*16500 Inc.
Abbott, Stringham & Lynch
*Action Coach of Santa Clara
Altos Realty Advisors
*Amato Pizza
*AnT Swim School
*Benefit Authority
Benevent Auctions & Consulting
*Benford Real Estate
*Cisco Systems, Inc.
City National Bank
Color Pros Inc.
Compass Realty & Property Mgmt
Cross Law
*CSR Cares
*Delta Kappa Gamma Education Soc.
Edward Jones
*Ellahie & Farooqui LLP
Fresh Intuition
Greater Voices
*Heritage Bank of Commerce
*Keepsake Pix
*Kiwanis Club of W. San Jose
*Dr. Jeffrey Laveroni, DDS
*LifeSport Fitness
*Linda Krakow Eaman Photography
*Michael Ryan & Associates
*Micheletti Insurance Services
*Mission City Comm. Fund
MyProGroup Leads/Referral Group
Nvidia Corporate Match
*Olander Company, Inc.
*PG&E Corporate Match
*Peace and Light Foundation
*Peninsula Visa
RK Logistics Group
*Robert A. Bothman Construction
*Rotary Club of San Jose Foundation
Santa Clara Chamber of Commerce
*San Jose Office of Cultural Affairs
*Santa Teresa Golf Club

*Saratoga Springs
*Scott's Seafood
*Silicon Valley Creates
Silicon Valley Community
Foundation Donor Circle For
The Arts
Stan Tomita Law Office
*Swenson Development &
Construction
TapSnap1050
*Telesky Financial Services
*Tikal Bay Tek, Inc.
*UPS Store, Ravinder Lal
Varian Medical Systems Corp.
Match
*Vestnomics
Vivid Estates
*VMWare Corporate Match

2018 Personal Donors

*Recurring Monthly/Repeat Donor

Venkatagiri Acharya
Joe Adamson
*Bill & Deb Alley
Dolores Alvarado
*Sky & Fay Anderson
Sitalaxmi Angal
*Kathy Appuhn
Satish Bagalkotkar
*Janis Baron
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*Jeffrey Benford
*Ellen Bezore-Holmes
*Raghurama Bhat
Judy Blair
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*Barbara Bremner & Jeff Lutze
*Maira Brown
Christopher Burke
*Tony Buttigieg
Freddie & Nancy Care
Katy Care
*Steve & Danita Carlson
*Gordon & CeCe Carlson
*Robert Chapman
*Charlene Chavez
Jaime Chavez
Guangjing Chen
Leann Cherkasky Makhni
*Suchita & Alakesh Chetia
*Kansen & Daisy Chu
*Michael Clow
*James Cochrane
*Annette Coleman
*Jim & Janice Correa
Maureena Craig
Trami Cron
*Jim & Hildye Cross
Kimiko Curtis
*Jennifer Cutie
Elise Cutini
*Sharon Dahnert
*Minh Dao
Linda Darling-Hammond
Derek & Emily Dewhirst
*Liz & Mike Ditty
*John Dods & Karen Vanderpan
Desiree Douville

*Celeste Drake
*Fra Drumm
Akshai Duggai
*Ken, Jill & Angel Ellenberger
*Kathleen Erickson
*Jill & Christopher Escher
Marlene & Paul Fales
*Omair Farooqui
*Jim Fiorentino
*Rhodie Firth
Stephen & Bette Fiss
Linda Forsberg
*Rodney Fong
James Fu
*Marisela Galvan
Mary Gama
Amit Ganesh
*Gary Giannini
*Mimi Giannini
*Mateo Go
Mukesh Goel
*Joe & Linda Gonzales
Tony Gonzalez
*Jayashree Govind
*Trudy Grable
Amanda Joy Griffinsnyder
Barbara Griswold
*George Gugale
Leslee Hamilton
Jim & Patti Hancock
*Sharath Hegde
*Richard & Ann Hermerding
Jo Anne Hoppe
*Marilynn & Bill Host
*Shih Hsi
Wei Lan Hsia
Jensen & Lori Huang
*Vijay Ijju
Kara Pinn INdelli
*Matthew Jacksteit
Beth Johns
*Fred & Cathleen Jones
*Betty Joroski
Elena Joroski
John Jussen
*Neeraj & Ashbu Kanboj
*Steve Kaplan
*Venkata Prakash Kastala
Jatin Kathuria
Barbara Keller
Sande Raval Kiehl
Daniel Kikuchi
*Steve & Nicole Kim
*Samuel Kim
*Adam Kline
*Ravinder Lal
*William Lam
*Jack & Jane Larsh
Lisa Laymon
Sharon Lea
Rosalie Gutierrez Ledesma
& Juan Ledesma
*Bill & JoAnn Leonard
*Dave & Pamela Lindsay
George & Eileen Lyons
Dianne Mack
*Joan Mack
*Jen & Josh Makower
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Carol Mandel
Mark & Christina Mangin

Malu Marquez
Connie Martinez
*Paul & Nicole Matarangas
Lauren Matheson
*George & Rekha Mathew
*Angela Mazza
*Richard & Carolyn McCombs
Debbie McGuire
Harold McKay
Tereza McNamee
Kenji Miller
*Elsa & Aristides Molina
*Mike Morello
Ian & Carol Mowant
*Sara & Rodney Muller
*Jen Mulry
Naveen Nagaraj
*Hiroko Nakamoto
*Paul & Jasmina Naleid
*Beth Newick
*Dottie Newick
*Nick & Maryanne Nicolas
*Gary Nobile
*Cathy O'Connor
*John & Gloria Principe O'Farrell
*Terence O'Malley
*Mark Okawachi
*Stan & Yuka Okawachi
*Rod & Cindy Olander
Rachel Stenn Paley
*Richard Pham
*Carol Paivinen
*Steve Pirotta
*John Francis & Mary Pizzo-Maggio
Shobha Punukollu
*Maya & Srikanth Purisai
*Sridhar & DeAnna Pursai
*Judy Puthuff
*Sharadha Raghavan, MD
*Kula Rai
*Venkatesh Ranganathan
*Nitin Rao
*Gaye Renna
*Diane & Dan Riccio
*Mary Beth & Philip Riley
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David Roberts
Steve Robinson
Fernando Rock
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Jay & Julie Ross
Ronald & Linda Rossen
Karen Sanders
*Denise Schmidt
Russell & Maureen Schneider
Marilyn Sefchovich
Susan Seyan
Kiran Kumar Shanbhog
Ann Sharon
Kathie Sheehy
*Joe & Lynette Vedder Siecinski
Sivaram Family
Donna & John Smith
*Rob & Julia Soderbery
*Rosa & Roberto Solorzano
Hilary Spartz
Sharon Spivak
*Sudha Sreenivasan
Danielle Stagner
Larry & Connie Statler
*Jack & Shirley Steck

*William & Patricia Sterner
*Brent Stewart
*Audrey Struve
*Judith Lyn Sutton & John Swartz
*Bobbi Tafoya
*Michael Tibke
*Scott & Janet Tinkel
*Hung To
*Stan Tomita
*Susan Tracey
*Tony Tran
*Phil Trenholme
Ana Vargas
*Stephanie Vassigh
Kristen Welch
*Doug & Prabha Werner
*Wanda & Harvey Whitehead
*Viera Whye
*Leticia & Nate Wilke
Becky Williamson
*Cynthia Wong
*Sufen Wu
*Heda & Kathryn Yamada
*Joe & Theresa Yllan
*Yasmine Zeid
*Walter & Betty Zeisl

Community Partners

Amigos de las Americas
Autism Society SF Bay Area
Buddies in Action
Children of Casa di Mir Montessori
Chandler Tripp Preschool
Christmas in the Park
City Lights Theatre Co.
Community Health Partnership
CreaTV
Department of Psychiatry & Behavioral
Sciences, Stanford University
Grace Art & Wellness Program
Hester Cluster SCCOE Program
Historic Hoover Theatre
Hope Services
Momentum Employment Services &
Momentum for Mental Health
Opera San José
Parents Helping Parents
Pioneer High School
Land of Milk and Honey
Latizmo Productions
San Andreas Regional Center
Santa Clara University
Community Action Program
Santa Clara University Arrupe Program
San Jose City College
School of Arts & Culture/
Mexican Heritage Plaza
sjDANCEco
SJ Multicultural Artists Guild
Spanish55
Tabia Theatre Company
TeenForce/Silicon Valley Children's Fund
The New Ballet School