2017 - 2018
Annual Report

Mission
• College of Adaptive Arts provides an equitable collegiate experience to adults with special needs who historically have not had access to college education.

Vision
• To empower the student body to creatively transform perception of disability in the community
• To take this model nationwide to become as widespread and robust in the education space as Special Olympics is in the athletic space

Mottos
• We are Different. We are Able.
• Creating successful contributing citizens through the arts

Striving Toward a Nationwide Equitable Collegiate Model
This year CAA has continued to experience overwhelming support and momentum. We are truly grateful, and now we are asking for all hands, hearts, and minds as we seek to gain a critical mass and reach the tipping point where this model will fully take root. With your support, we will Move this Mountain for deserving adults who want a viable opportunity to continue to learn and contribute to our community.

Key Growth Accomplishments
• Operational budget has grown 12x since inception in 2009: from $55K in 2009 to $700K in 2017/18
• Enrolled 100th student in the Fall of 2017 through Distance Learning capabilities, thanks to a grant from the Adobe Foundation
• Secured Directors for all 9 Schools of Instruction
• Monthly Library Lecture Series: Financial Planning, NASA Astronaut, Civic Engagement

Grants, Awards, and Recognition
• Rotary Foundation of San Jose - Community Grant
• Silicon Valley Community Fund - Donor Circle of the Arts grant for the School of Dance
• KQED Arts Jan. 2018 story on Professor Isabella Torres/Latizmo as reached almost 50,000 views on social media
• 2018 CreaTV Creative Awards Finalists – Best Television Series

Significant 2017 Events
• Achieved Platinum Status on GuideStar, national vetting portal of nonprofit transparency
• 6th Annual CAA Golf Classic at Santa Teresa Golf Club welcomed more than 100 golfers
• Giving Breakfast at Scotts Seafood - secured underwriters for 4 schools, $15K/year each
• 3rd Annual CAA Staff Showcase in March 2018 at the Hammer Theatre
• 9th Annual Celebrating Abilities Film Festival featured international and local films by/for/about individuals of all abilities

Founders
Pamela Lindsay, Dean
DeAnna Pursai, Exec. Dir.

Board of Directors
Adrien LeBiavant, Chair
Brian H. Appleton
Toni Cook
David Cross
Mimi Giannini
Sandee Raval Kiehl
Joe Siecinski
Loni Spratt
Charlie Vlahogiannis
Shar Yorgey
Hubert Gotuaco, Business Advisor
Jen Mulry, ex-officio

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San Jose, CA  95126
408-538-3809
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2018 CreaTV Creative Awards Finalists – Best Television Series

Valedictorian Jennifer Hall
Our Curriculum
- Privately accredited based on ARTS Model for educating adults with special needs © Pamela Lindsay 2013
- 41 distinct course offerings
- 4 quarters/year, 9 weeks/quarter
- 1 hour/class, 3 units/class
- 60 units: privately accredited, notransferable undergraduate diploma
- 240 units: graduate diploma, designed to integrate students into the community through their chosen emphasis
- Distance learning available via Skype and 2 Suitable Technology Beam Robots
- Exploring independent study options for optimal differentiation of instruction
- San Andreas Regional Center SARC Vendor Code: ZS0975; Adaptive Skills #102
- Average class size: 10
- Tuition: $245/class
- Scholarships available

Students & Faculty
Enrollment: Average 96 students/quarter
Total annual seats filled: 1431
Average Age: 32

Types of Disabilities:
- Down: 28%
- Developmental delay: 38%
- Autism: 26%
- Epilepsy: 8%
- Physical differences: 8%
- Medically Fragile: 10%
- Other: 4%

Faculty/Staff:
- Full time with medical benefits: 2
- Part time: 30
- Staff with disabilities: 58%
- Staff benefit: full Lyft transportation provided to 6 employees who do not drive
- Staff making over $30,000 annually: 0

Schools of study
- Art
- Communications
- Dance
- Health and Wellness
- Library Arts
- Music
- Science & Technology
- Theatre
- TV/Film
- Digital Media Lab

Additional activities include:
- Walking team
- Golf Team
- Student Council
- Touring Performances
- Forthcoming: CAA Gaming Team
- Forthcoming: Bowling Team

Transforming Perception in the Community
We average 2-3 community performances each month.

Since inception in 2009, our Performing Troupes have performed at 200+ venues, including schools, businesses, senior centers, day programs, community events and partner charity fundraisers.

We are available for community engagements including:
- Corporate Lunch & Learn
- Student Speakers
- Showboaters Musical Theatre
- Varsity Cheer Squad
- Concert Choir
- Latizmo Hip Hop Dance
- Children’s Music Sing-Along Troupe
- Heroes Outreach Multi-Age Dance Troupe
- Adaptive Guitar
- Film Festival Road Show

Find out more
We’d love to give you a tour! Please contact us for information about classes as well as volunteer, donor and community partnership opportunities.

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collegeofadaptivearts
CAACardinals
Budget

**Annual Budget:** $705,034

### Income:
- Tuition: 40%
- Donations (Indiv., Corporate, & Corporate Match): 7%
- Events: 10%
- Salary In-Kind: 20%
- Space In-Kind: 5%
- School Underwriting: 14%
- Other: 4%

### Expenses:
- Instruction & Program: 82%
- Classroom Materials & Supplies: 6%
- Admin: 8%
- Events: 4%

#### Underwriting
- Health and Wellness: **Cisco Systems**
- Library Arts: **Pursai Family Fund**
- Theatre: **Principe O’Farrell Family**
- TV/Film: **Private Foundation**
- Art: **Open**
- Communications: **Open**
- Dance: **Open**
- Music: **Open**
- Science & Technology: **Open**

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**The Next Step: Financial Sustainability • We’re Making History**

In the spirit of Silicon Valley innovation, CAA has operated as a scrappy startup since 2009—and proven that this model is effective and impactful for students, families, and the broader community.

It’s now time to solidify our financial viability and to make CAA competitive, sustainable, and replicable.

Our vision is for College of Adaptive Arts to go national, having the same impact on education as Special Olympics has had on athletics. We are asking our supporters and the community to help find a college campus on which to co-locate, and to make the connections needed to achieve these goals.

**ANNUAL BUDGET: EXISTING TO SUSTAINABLE $700K to $2 million**

- **+ $400,000 College Campus Operations**
- **+ $900,000 Competitive Staff Wages**

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**Itemized Funding Gaps With Current $700K Budget**

- **Rent** 75000
- **Mailing & Publicity** 33000
- **Operations/Facilities** 60000
- **School Underwriting** 135000
- **Medical Benefits** 35000
- **Dean** 75000
- **EXEC DIR.** 75000
- **5 DIR/EDUCATORS (Each Average)** 32000

- **Actual**
- **Goal**
Together We Are Moving Mountains

2017-2018 School Underwriters

Education Library: Pursai Family Fund
Health & Wellness: Cisco Systems
Theatre: Principe O'Farrell Family
TV/Film: Private Family Foundation

Art: Open
Communications: Open
Dance: Open
Music: Open
Science & Technology: Open

ROCKSTAR Monthly
Recurring Donors

Brian & Laura Clow Appleton
Judith Calise
Toni & Gary Cook
Sharon Dahmert
Betty Joroski
Adrien & Michelle Le Bivant
Dottie Newick
Jen Pleimann Mulry
Dottie Newick
Joe Siecinski
Loni Spratt Brown
Bruce & Maria Rizo Tirado
Anonymous

2018 Corporate Donors

*Recurring Monthly/Repeat Donor

Venkatagiri Acharya
Joe Adamson
“Bill & Deb Alley
Dolores Alvarado
“Sky & Ray Anderson
Sitalaxmi Angal
“Kathy Appuhn
Satish Bagalkotkar
Janith Baron
“June & Clyde Beck
“Subesh & Sreeta Bellenje
“Jeffrey Benford
Ellen Bezore-Holmes
Raghuramath Bhat
Judy Blair
Ken & Elynn Bloomfield
“Dean & Anne Bourdains
Danny Bozuto
“Barbara Bremmer & Jeff Lutze
“Moira Brown
Christopher Burke
“Tony Buttigieg
Freddie & Nancy Care
Katy Care
“Steve & Danita Carlson
“Gordon & CeCe Carlson
“Robert Chapman
“Charlene Chavez
Jaime Chavez
Guangchen Jing
Leann Cherkassky Makhni
“Suchita & Aakash Chetia
“Kansen & Daisy Chu
“Michael Clow
“James Cochrane
“Annette Coleman
“Jim & Janice Correa
Maureen Craig
Trami Cron
“Jim & Hildye Cross
Kimiko Curtis
“Jennifer Cutie
Elise Cutini
“Sharon Dahmert
“Minh Dao
Linda Darling-Hammond
“Liz & Mike Ditty
“John Dods & Karen Vanderpan
Desiree Douville
*Celeste Drake
“Fia Drumm
Akshai Duggal
“Ken, Jill & Angel Ellenberger
“Kathleen Erickson
“Jill & Christopher Escher
Marlene & Paul Fales
“Omar Fanoouqi
“Jim Fiorentino
“Rhonda Firth
Stephen & Bettie Fiss
Linda Forsberg
“Rodney Fong
James Fu
“Marisela Galvan
Mary Gama
“Amit Ganesh
“Gary Giannini
“Mimi Giannini
“Mateo Go
“Makesh Goel
Joe & Linda Gonzales
Tony Gonzalez
“Jayashree Govind
“Trudy Grable
Amanda Joy Griffinsnyder
Barbara Griswold
“George Gugale
Leslee Hamilton
Jim & Patti Hancock
“Sharath Hegde
“Richard & Ann Hermerding
Jo Anne Hoppe
Marilynn & Bill Host
“Shih Hsi
Wei Lan Hsia
Jensen & Lori Huang
“Vijay Iju
Kara Pinn Irweli
“Matthew Jackstett
Beth Johns
“Fred & Cathleen Jones
“Betty Joroski
Elena Joroski
John Jussen
“Neeraj & Ashbu Kanboj
“Steve Kaplan
Venkata Prakash Kastala
Jatin Kathuria
Barbara Keller
Sandee Raval Kiehl
Daniel Kikuchi
“Steve & Nicole Kim
Samuel Kim
“Adam Klime
“Ravinder Lal
“William Lam
“Jack & Jane Lash
Lisa Laymon
“Sharon Lea
Rosalie Gutierrez Ledesma
& Juan Ledesma
“Bill & Johnn Leonard
“Dave & Pamela Lindsay
George & Eileen Lyons
Dianne Mack
“Joan Mack
“Jen & Josh Makover
Annette Maldonado
Carol Mandel
Mark & Christina Mangin
Malu Marquez
Connie Martinez
*Paul & Nicole Matarangas
Lauren Matheson
“George & Rekha Mathew
“Angela Mazza
“Richard & Carolyn McCombs
Debbie McGuire
“Harold McKay
Teneza McKeeame
Keni Miller
“Elisa & Aristides Molina
“Mike Morello
Ian & Carol Mowant
“Sara & Rodney Muller
“Jen Mulry
Naveen Nagaraj
“Hirokof Nakamoto
“Paul & Jasmina Naleid
“Beth Newick
“Dottie Newick
“Nick & Maryanne Nicolas
“Gary Nobile
“Cathy O’Connor
“John & Gloria Principe O’Farrell
“Tereence O’Malley
“Mark Okwachki
“Stan & Yuka Okawachi
“Rod & Cindy Olander
Rachel Stern Paley
“Richard Pham
“Carol Pawinehen
“Steve Piornett
“John Francis & Mary Pizzo-Maggio
SHobha Punnukollu
“Maya & Silknath Pursai
“Sridhar & DeKonna Pursai
“Judy Puthuff
“Sharadha Raghavan, MD
“Kula Rai
Venkatesh Ranganathan
“Nitin Rao
“Gaye Renna
“Diane & Dan Ricco
“Mary & Philip Riley
Ken Robertson
David Roberts
Steve Robinson
Fernando Rock
Rosihan Rodrigues
Jay & Julie Ross
Ronald & Linda Rossen
Karen Sanders
“*Denise Schmidt
Rusell & Maureen Schneider
Marilyn Selovich
Susan Seyan
Kirin Kumar Shanbhog
Ann Sharon
Kathie Sheekhy
“Joe & Lynette Vedder Siecinski
Sivaram Family
Donna & John Smith
“Rob & Julia Soderbery
“Rosa & Roberto Solorzano
Hilary Spartz
Sharon Spivak
“Sudha Sreenivasan
Danielle Stagner
Larry & Connie Statler
“Jack & Shirley Steck
“William & Patricia Sterner
“Brent Stewart
“Audrey Streeve
“Judith Lynn Sutton & John Swartz
“Bobbi Tafoya
“Michael Tibke
“Scott & Janet Tinkel
“Yung To
“Stan Tomita
“Susan Tracey
“Tony Tran
“Phil Trenholme
Ana Vargas
“Stephanie Vassigh
Kristen Welch
“Doug & Prabha Werner
“Wanda & Harvey Whitehead
“Viera Whye
“Leticia & Nate Wilke
Becky Williamson
“Cynthia Wong
“Sufen Wu
“Heda & Kathryn Yamada
“Joe & Theresa Yilan
“Yasmine Zeid
“Walter & Betty Zeisl

Community Partners

Amigos de las Americas
Autism Society SF Bay Area
Buddies in Action
Children of Casa di Mir Montessori
Chandler Tripp Preschool
Christmas in the Park
City Lights Theatre Co.
Community Health Partnership
CreaTV
Department of Psychiatry & Behavioral Sciences, Stanford University
Grace Art & Wellness Program
Hester Cluster SCCOE Program
Historic Hoover Theatre
Hope Services
Momentum Employment Services & Momentum for Mental Health
Opera San José
Parents Helping Parents
Pioneer High School
Land of Milk and Honey
Latixmo Productions
San Andreas Regional Center
Santa Clara University
Community Action Program
Santa Clara University Artpace Program
San Jose City College
School of Arts & Culture/ Mexican Heritage Plaza
sjDANCEco
SJ Multicultural Artists Guild
Spanish55
Tabia Theatre Company
TeenForce/Silicon Valley Children’s Fund
The New Ballet School